

FAUCHON HONG
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O B J E C T I V E

Provide graphic design skills to create innovative communications through strategic planning and research.

E D U C A T I O N

Internet Technology and Design with an Emphasis on Graphic Design (December 2002)

San Francisco State University College of Extended Learning Multimedia Studies Program

Bachelor's Degree - University of California, Berkeley (May 2000)

Major: Architecture and Art History of the Ancient Near East with an Emphasis on Egyptian Archaeology
Minor: Ancient Egyptian and Near Eastern Civilizations with a Mesopotamian Emphasis

E X P E R I E N C E

Albany Aquarium, April 2001 – January 2002

Manager

Managed and trained 5-9 part-time and full-time employees. Ordered merchandise and livestock, nursed sick livestock back to health, scheduled work shifts, and was responsible for all new employee orientations. Currently working on web site to develop branding, increase sales and company awareness.

Ask Jeeves, June 2000 – December 2000

Assistant Producer for Ask Jeeves Kids

Assisted Producer in organizing meetings and keeping production deadlines for Ask Jeeves Kids web site. Oversaw systematic content changes to site twice a week. Collaborated with programmers, designers and quality assurance managers on a daily basis to guarantee timely updates and a decreased number of emergency situations. Managed AJKids CoBrand Partner Program and published quarterly revenue share reports to CoBrand partners.

Albany Aquarium, July 1998 – March 2000

Assistant Manager and salesperson

Increased sales of aquarium supplies, fish and plants. Educated customers in the hobby of fish keeping and promoted the Albany Aquarium's reputation of having the healthiest fish in the Bay Area .

A D D I T I O N A L E X P E R I E N C E

ClothesPINS, January 1996 – Present

Self-Employed

Design and produce hand-made peyote stitch seed bead pins in the shape of sweaters, t-shirts and tank tops as well as amulet bags. Responsible for promotion and sales. Currently developing web site for online sales.

University of California Marching Band

Public Relations Director, Vice Chair of the Executive Committee

Supervised the operations of the Public Relations Committee of a 200+ member student run organization. Recruited new members, advertised and promoted Cal Band events, produced media guides, organized fundraising and recruiting events, monitored well fare of new recruits.

S K I L L S

- Cascading Style Sheets
- ClarisWorks
- Dreamweaver
- Flash
- HTML (HomeSite and BBEdit)
- Illustrator
- JavaScript
- Microsoft Office
- PageMaker
- Photoshop